

SDS Wins Highly Coveted Forbes Enterprise Award

Selected from a Field of Thousands of Nominees



On February 5, 2007, at Lincoln Center in New York City, SDS Global Logistics, Inc. was one of the few extraordinary companies chosen from an elite group to win the coveted Forbes Enterprise Award. From a field of thousands of nominees, only 72 companies were selected to win this distinguished award.

Companies were measured in five unique areas and needed to stand out in each of them. Those categories were: Customer Service, New Product/Service Offerings, Marketing, Employee Relations and Community Service. Judges were seemingly impressed with several key factors in SDS Global's application. In addition to the company's growth in sales and earnings, the nomination focused on the re-branding of the Security Delivery Service name to SDS Global Logistics; the propensity of SDS to communicate with customers through a variety of mediums ranging from this newsletter to direct contact with clients from customer service personnel; and the variety of new products added by SDS over the past few years, including the addition of warehouse facilities and a renewed focus on trade show management.

The application had also focused on how SDS serviced its non-client stakeholders such as employees and the community at large. Two items in particular were noted in the nomination of the company: the fact that SDS President and CEO, Tony Racioppo was honored for his work with the Queens Child Guidance Center and a story about how

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SDS Info . . .

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SDS Services

- ◆ **Rush Messenger & Trucking**
- ◆ **Tri-State Same Day Delivery**
- ◆ **Same Day Domestic Air**
- ◆ **Worldwide Courier**
- ◆ **Worldwide Air Freight**
- ◆ **Worldwide Mail & Fulfillment**
- ◆ **Mail Distribution to/from the Post Office**
- ◆ **Interstate Trucking**
- ◆ **Warehouse Logistics & Distribution**
- ◆ **Document Destruction**
- ◆ **Trade Show Management**

ALERT

In the event of telephone service interruption at SDS Corporate HQ, please call our Newark Facility.

Less Than Truckload Tips

Less Than Truckload otherwise known as LTL is the shipping of moderately small motor freight. An LTL shipment consists of one to six pallets and weighs typically between 100 to 10,000 pounds. The main advantage of shipping LTL is that the freight being transported can be delivered at a fraction of the cost in comparison to full load trucking (FTL), which is hiring an entire truck exclusively. SDS offers you the following tips when utilizing an LTL shipment:

1. When obtaining quotes for upcoming shipments, accurate information is important. You should know the freight classification number, weight, quantity of pallets and dimensions. This will lead to more accurate quotes and billing.
2. Make sure your packaging is appropriate to withstand an LTL environment because there is a lot of handling due to the hub to hub network.
3. Use a freight forwarder for shipping out of multiple locations because you will achieve economies of scale, which will lead to additional cost-savings.

Promotions at SDS



Pictured left to right:
Dennis, Ada and Mike.

Rodney Sparks, Vice President of Tri-State Operations, recently announced several promotions within that department.

Mike Martin, a veteran dispatcher for SDS was named Head Dispatcher.

Ada Torres, who joined SDS in 2000 as a

customer service rep. and who has been a major contributor to that department has officially been named Customer Service Supervisor. **Dennis Mohammed**, who began as a customer service rep. in April of 2004 and who has been assisting in dispatch for several months has now been given the title of Assistant Dispatcher.

When asked about the promotions, Mr. Sparks commented that "it is always nice to be able to acknowledge the achievements of our very own, and Dennis, Ada and Mike have certainly stepped up to the plate in recent months when we have experienced some changes and they should be acknowledged for their efforts.

IATA Tests Its E-Freight Program

The International Air Transportation Association (IATA), which is a global trade organization, recently announced that key air cargo routes between five countries will be used as a platform to test its paper-free concept. IATA is seeking to eliminate the need to transport paper documents for air cargo shipments by moving to an industry-wide electronic environment. According to industry experts, a single international air cargo shipment could consist up to 38 documents. In terms of the volume of documents shipped between airlines, it is estimated that it could fill 30 Boeing 747 freighters each year. What this means for the industry is that by shifting to a paperless environment, it is forecasted to save \$1.2 billion per year. Moreover, IATA projects e-freight will significantly assist in lessening international transit times from 6.5 days to 4.5 days, which is a 25% reduction.

The five test markets for e-freight program will be Canada, Hong Kong, the Netherlands, Singapore and the United Kingdom. A complete paperless environment in these markets is expected to be realized by the end of 2007.

By the end of 2010, IATA envisions the entire world trade air cargo volume will be 100% paper free. The 2010 deadline is important for this industry since the World Customs Organization is heading toward an electronic documentation process as well. In others words, the boundaries of this industry's business will definitely change due to new trade compliance policies.

SDS Recognized for Excellence

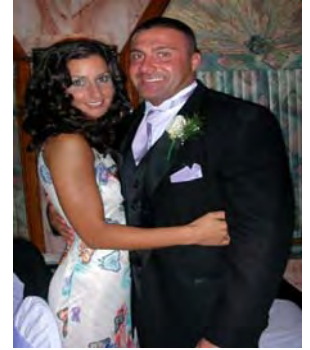
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SDS raised thousands for a fellow employee whose home had been lost to a tragic fire.

Upon hearing about the award, SDS Chief Financial Officer, Matthew Wizeman noted that "while this combination of stakeholder focus has long been a staple in the SDS approach to business, it was truly rewarding to receive the recognition from such a prestigious source. The Forbes Enterprise award gives real weight to what we've known for a long time. We are a customer service driven organization. We are quite proud of that fact and we appreciate it being noticed on such a grand stage."



Victoria Guido, the daughter of SDS Global Logistics' controller, Bill Guido became engaged to Michael Mayo of Brooklyn, New York this past December. The wedding is scheduled for June 21, 2008.



Victoria is a graduate of Kingsborough Community College with an A.A.S. in Merchandising. Michael is an electrician who is currently pursuing his life dream of becoming a WWE wrestler. SDS congratulates both families and wishes Victoria and Michael a bright and prosperous future together.

U.S. to Open its Borders to Mexican Trucking Firms



US Border at Tijuana, Mexico

On December 4, 2006, a new law was passed that gives Mexican trucking firms access to roadways throughout the U.S. This provision enables Mexican trucking companies to long haul cargo of Mexican origin to its destination in the U.S. As a result, the DOT is set to start a pilot program this April, which allows 100 Mexican trucking companies to haul cargo to its destination in the U.S. As it currently stands, the process of shipping goods from Mexico into the U.S. consists of three drivers. This has been a very controversial issue for over a

decade because under terms of NAFTA, the U.S. and Mexico were supposed to open up their borders to each others trucks in 1995. The hold up has been for the most part on the American side because opponents have argued that Mexican trucks are unsafe, cause pollution, and would facilitate illegal immigration. However, supporters of this program believe that it will not only reduce transit time, but also decrease transportation costs. The American Trucking Association (ATA), which is the largest trucking organization in the U.S., not only supports the pilot program, but also believes it will increase efficiency and reduce pollution from immobile trucks. Consequently, if this pilot program is deemed a success, it could dramatically change the U.S trucking

Client Appreciation

Universal Remote Control Commends SDS For Exceptional Service

I just wanted to take the time to compliment your company on the great customer service you provide. Maribel has done an exceptional job not only providing rate quotes almost instantly, but also following up with tracking and delivery information. As you know, I have had some urgent requests this week for expedited service. Your team has made it possible for me to provide my customers with outstanding service at a rate that was a cost savings due to the service options you provided.

Thanks again for the great service.

Kathy Rogers Universal Remote Control

UPCOMING EVENTS

Greater New York PCC

Monthly Meetings:
Mar. 21st, Apr. 18th,
May 16th, Jun. 20th

Contact:

wai.y.wan-chow@usps.com

NY Metro/NE Region Periodicals Focus Group

Apr. 20th-Boston, MA
Jul. 12th, Oct. 4th
JAF Building, NYC

Contact:

james.j.gorman@usps.gov

AIIM Print On Demand Conference and Expo

April 16th-19

Contact:

www.aiimondemand.com

MCAA Annual Convention and Exposition

May 17th-20th

Contact:

www.mcaa.com

National Postal Forum

Mar. 25th-28th

Contact:

www.npf.org

SDS's After-Holiday Party

If there is one event you should attend all year, this is it!

On January 11, SDS Global Logistics, Inc. held an after-holiday party at Arno Ristorante in Midtown. The party brought together SDS clients from many different industries for a fabulous evening celebrating the success of this past year and welcoming the New Year and all the opportunities it may present. The event was a huge success and was attended by approximately 100 business professionals from all over the tri-state area. The atmosphere at the event was jubilant and featured a raffle, hors d'oeuvres and cocktails.

According to the Chief Operating Officer, John Racioppo, "It's always a pleasure getting together with our clients who over the years have truly become friends. During the year we are all consumed with the everyday challenges, and it's a great time for us to express our thanks."





TIPS from Us to You

✓ **S**ending any packages via air cargo? Airline carriers have specific guidelines on what they will or will not accept, and how items like liquids, cosmetics or fragile items should be packed along with a detailed listing of what each package contains. Following these instructions is important because it helps to minimize potential issues that could delay your packages from arriving to its destination.

✓ **D**on't understand which items are permitted or prohibited by the TSA for air travel? TSA is providing travelers with guidelines for transporting special items like musical instruments, hunting and fishing equipment, medications, sporting equipment, etc. These guidelines allow travelers to better prepare for travel when packing. For more information, log onto www.tsa.gov/travelers/index.shtm.

✓ **S**ending freight on pallets? Always use pallets that are in good condition and strong enough to support and secure your products. Avoid overloading pallets with weight, height or volume because this can lead to the pallet collapsing or to the shifting of goods. Also, to better secure heavy items on a pallet, banding or strapping is recommended. Finally, if your goods are fragile or top load only, use stickers to identify and determine the best means of safely transporting your freight.

New Business and Sales Contacts

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Len Froio, VP Sales 267 lfroio@sdsgl.com
 Ryan Rahim, Sales & Marketing 268 rrahim@sdsgl.com

2007/2008 Postal Holidays

*There will not be any mail pickups on the following holidays. Should you require **special** pickup on any of these days, please call Ray Mendoza at (718) 784-5586 x 3 and if possible, he will make the necessary arrangements.*

Holiday	Day	Date
Memorial Day	Monday	May 28, 2007
Independence Day	Wednesday	July 4, 2007
Labor Day	Monday	September 3, 2007
Columbus Day*	Monday	October 8, 2007
Veteran's Day (Observed)*	Monday	November 12, 2007
Thanksgiving Day	Thursday	November 22, 2007
Christmas Day	Tuesday	December 25, 2007
New Year's Day	Tuesday	January 1, 2008
Martin Luther King's Day	Monday	January 21, 2008
Presidents' Day	Monday	February 18, 2008

* SDS is open on these holidays

SDS Milestones

Happy Anniversary To:

Bill Guido	13 Years
Mike Martin	11 Years
TC Dixon	7 Years
Rodney Sparks	7 Years
Mafalda DaCosta	6 Years
LaToya Brown	3 Years
Dennis Mohammed	3 Years
Senia Perez	3 Years
Matthew Wizeman	3 Years
Angelo Hamlet	2 years
Alvin Johnson	2 Years
Theckla Lyakurwa	2 Years
Luis Martinez	2 Years
Nathaniel Mingo	2 Years
Basille Newman	2 Years
Michael Ortiz	2 Years
Carlos Perez	2 Years
Ryan Rahim	2 Years
Joseph Harris	1 Year
Raymond Padilla	1 Year

Happy Birthday To:

Maribel Egipciano	3/11
Darren Blakney	3/19
Jessica Otero	3/25
Ramon Ayala	3/31
William Arthur	3/31
Ryan Rahim	4/01
Basille Newman	4/02
Theckla Lyakurwa	4/18
Tyrone Scott	4/28
Raymond Padilla	5/01
Dania Lora	5/03
Erike Pereira	5/09
Tony Tsui	5/12
Andre Alisyam	5/15
Mike Kiznick	5/20
Steven Clement	5/29