

➤ Newsflash...

- ⇒ **SDS Becomes Customs Broker**
- ⇒ **DHL Shuts Down Domestic Service in US**
- ⇒ **Ask about SDS to Canada**



STORIES INSIDE	
Christmas Greeting	1
SDS in India	2
News from IANA	2
Fuel Prices Decline	2
Hanlon Sets Record	3
A Star is Born	3
Client Appreciation	3
Tips From Us	4
Sales Contact Info	4
Postal Holidays	4
SDS Milestones	4

*As our 35th Anniversary approaches, we are extremely thankful for the success SDS has experienced over the years. However, we take even greater pleasure in enjoying the company of new friends and the comfort of the many existing customers whose friendship we have retained.*

*The friendship and confidence you have shown is truly appreciated. Because the goodwill of those we serve is the foundation of our success, it is a real pleasure at Holiday Time to say "Thank You" for your friendship and patronage.*

*May the Joy and Peace of the Holidays be with you today and everyday, and may the New Year be one of Health, Happiness and Prosperity.*

## SDS Info . . .

### Corporate Headquarters

52-09 31st Place  
 Long Island City, NY 11101  
 Phone: (718) 784-5586  
 Fax: (718) 472-3441

### Newark Facility

263 Frelinghuysen Avenue  
 Newark, NJ 07114  
 Phone: (973) 621-6010  
 Fax: (973) 621-7310

## SDS Services

- ◆ **Rush Messenger & Trucking**
- ◆ **Tri-State Same Day Delivery**
- ◆ **Same Day Domestic Air**
- ◆ **Worldwide Courier**
- ◆ **Worldwide Air Freight**
- ◆ **Worldwide Mail & Fulfillment**
- ◆ **Mail Distribution to/from the Post Office**
- ◆ **Interstate Trucking**
- ◆ **Warehouse Logistics & Distribution**
- ◆ **Document Destruction**
- ◆ **Trade Show Management**

**ALERT!**

*In the event of telephone service interruption at SDS Corporate HQ, please call our Newark Facility.*

**SDS Exhibits at Transcomp Exhibition**



*Len Froio at IANA conference in Ft. Lauderdale.*

**Ft. Lauderdale, FL**—SDS Global Logistics exhibited their services at the Transcomp Exhibition/ Intermodal Expo which took place on November 16-18 at the Greater Fort Lauderdale/Broward County Convention Center. Many of the attendees and exhibitors were from the top Transportation and Logistics companies in this

dynamic industry.

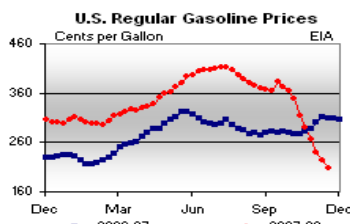
A trio of SDS executives were in attendance including Tony Racioppo, President and CEO, John Zahorodny, Executive VP of Worldwide operations and Len Froio, VP of Sales.

For SDS, this is typically not a new business development endeavor but rather another key component in SDS's approach to always looking for ways to improve distribution channels.

SDS's VP of Sales Len Froio stated " SDS is always trying to promote strategic partnerships which can enable us to provide our customers with the best service at a competitive rate. This convention enabled us to broaden our network and created new partners which will compliment and enhance our portfolio of services."

**Falling Fuel Prices Help Reduce Consumer Costs—Including Transportation**

Credit is tight and nest eggs are taking a beating in the stock market, but the latest inflation gauge shows a bright side that consumers may not have noticed: a break at the grocery store and the gas pump.



The Wells Fargo Consumer Price Index released Thursday shows the Wasatch Front's cost of living dropped 0.4 percent last month. That includes about a 2 percent drop in both the price of groceries and transportation, largely because of falling gas prices.

Perhaps no industry is more directly affected than the transportation industry where Fuel Surcharges directly affect rates. While there is some lag between the TPI and the FSC's, there is a clear downward trend on transportation costs.

SDS for instance saw a significant drop in its FSC charges. Matthew Wizeman, CFO points out that "the consumer is aware of these changes and they are generally understanding on the way up and demanding on the way down—and that's the way it should be."

**SDS VP Tours Manufacturing Facilities in India**

**Chennai, India**—John Zahorodny, Executive VP of Worldwide Operations logged his first trip to India, as SDS investigated the possibility of opening a branch office in the export rich nation.

Mr. Zahorodny, and Steve Soricillo, SDS's Ocean Sales Executive, were invited to numerous manufacturing facilities in Southern and Central India looking at ways to help manufacturers save time and money on their exports.

SDS's agent in Chennai was seeking to team with SDS in a joint venture that would take advantage of SDS's international transportation expertise.



*Marble Manufacturing Facility in Chennai, India*

SDS continues to grow its operations internationally and has

put a project team in place to investigate the possibility of opening an office in India. In the interim, SDS has continued to expand its ocean operations in all parts of Asia.

**USPS Sponsors Project Santa**

**New York, NY**— This Holiday Season, as most celebrate the joy of the season by giving gifts to friends and loved ones, the USPS is once again providing an outlet for everyone to reflect upon the importance of the true nature of the holiday by giving to the less fortunate.

If you are interested in participating in a New York Holiday Tradition that embraces the true spirit of the season you can bring festive cheer into a special child's life through the USPS's Answer Santa Letters Program.

The Manhattan Post Office's Operation Santa Claus launches on Tuesday, December 2<sup>nd</sup> and ends on December 24<sup>th</sup> at the JAF Building located on 421 8<sup>th</sup> Avenue between 33<sup>rd</sup> Street and 8<sup>th</sup> Avenue.



For more information, contact Tony Torres at 212-330-3809. *Santa could use your help...*

**Hanlon Sets PBA Record**

**Rockville Centre, NY**—John Hanlon, Operations Coordinator of SDS Global Logistics and his teammate, Rick Shea had a night to remember as each recorded 300 games for a rare 600 point team game in the Doubles Classic at Rockville Centre Lanes.

The evening started in somewhat of a routined manner with each bowling a 220's game. Game two, however, was a much different story, when the two traded strike for strike through all ten frames. When the dust settled and the excitement subsided, each had bowled a perfect game and perhaps placed their names in the USBC record books. "In the fourth frame I started thinking about the possibility of a 300 game," said Shea. John was the lead-off bowler and I was just worried that I might let him down."



*John Hanlon with 300 Game Ring*

That never happened, as the duo managed to close out their games without flaw. According to the USBC records, Hanlon and Shea are only the 39<sup>th</sup> doubles team to accomplish the feat. The first recorded 600 game was bowled in California in 1981. Five New York State teams are among that elite group, but Hanlon and Shea are the first ever from the New York City/Long Island region. Pending USBC verification Hanlon and Shea are likely to be added to the USBC record book.

**A Star is Born—Meaghan Sara Wizeman**

**New York, NY**—On Friday, November 7, Ashley and Matthew Wizeman (SDS CFO) became proud parents for the second time in less than two years. Meaghan Sara joins her brother Aidan as members of the Wizeman household. Meaghan weighed 7 pounds 1 ounce at birth and was 20 inches long.



*Meaghan Sara Wizeman*

Meaghan will be graduating from Harvard next week.

**SDS Sponsors Philadelphia University Event**

**Philadelphia, PA**—Tony Racioppo, President and CEO and Billy Roach, VP, Business Development, recently attended an Alumni Event for the college honoring Gary Cohen with the Golden Needle Award. Tony and Billy spent time with many alumni, sponsors and faculty including Stephen Spinelli, President of the University. Mr. Spinelli's accomplishments include being one of the creators of Jiffy Lube. Philadelphia University is a world-class professional university with demonstrated excellence in textiles, sciences, design and architecture. "We look forward to continuing to develop the entrepreneurial spirited relationship with our friends at Philadelphia University, noted Billy Roach. Stephen (Spinelli) was very thankful for our support."

**Client Appreciation**

Being in transportation, we know that things get hectic in the daily lives of our clients. We know that they rely on us as much as we rely on them, so we understand the appreciation our clients have, while noted, is often not verbalized—either out of fear that the next job might not run as smooth, a lack of time, or because it is expected that we get it right. We feel the same way. But on occasion a customer takes the time out of their day to reach out to us for a special thanks, we really appreciate it. So thanks Judy for you kind words about our team. We love working with you too!

*Billy,*

*I just want to send thanks to you and the entire SDS Team for the great job you have been doing with the NFL Network Games this season. Everyone at SDS has made my life easier by dealing so well with the last minute changes that we all have to constantly adjust to. Thank you for the proactive communication! We love working with you guys. I am sure we will continue to have many successes together!*

*Judy Acone*

**NFL Films**

**UPCOMING EVENTS**

**Greater New York PCC**

December 2  
Santa Letter Kickoff

December 3  
Holiday Party

**Contact:**

[wai.y.chow@usps.gov](mailto:wai.y.chow@usps.gov)

**Periodicals Focus Group**

Meeting Thursday, Jan 22

James A Farley Building  
380 W 33<sup>rd</sup> St,  
New York, NY Rm 4500  
9AM-1PM

[www.uspstracker.com/focus](http://www.uspstracker.com/focus)  
email [mark.a.kielbasa@usps.gov](mailto:mark.a.kielbasa@usps.gov)

**Holiday Thought**

Paul received an automobile from his brother as a Christmas present. On Christmas Eve when Paul came out of his office, a street urchin was walking around the shiny new car, admiring it.

"Is this your car, Mister?" he asked.

Paul nodded. "My brother gave it to me for Christmas." The boy was astounded. "You mean your brother gave it to you and it didn't cost you nothing? Boy, I wish..." He hesitated.

Of course Paul knew what he was going to wish for. He was going to wish he had a brother like that. But what the lad said jarred Paul all the way down to his heels.

"I wish," the boy went on, "that I could be a brother like that."

**Things may come to those who wait,  
but only the things left by those who hustle.**

*Abraham Lincoln*

**SDS Milestones**

**Happy Anniversary To:**

John	Racioppo	32	Years
Woon Keung	Auyeung	12	Years
Andre	Alisyam	9	Years
Willie	Cochran	8	Years
Anthony	Gaeta	7	Years
Donald	Gilliam	6	Years
Andrew	Dessuit	5	Years
Kareem	Broadus	4	Years
Elda	Racioppo	2	Years
Rashid	Fairley	2	Years
Jeremy	Albright	2	Years
Rudolph	Davidson	2	Years
William	Roach	1	Year
Gregory	Long	1	Year
Sheniqua	Davis	1	Year

**Happy Birthday To:**

Paul	Sparks	12/5
Michael	Mayers	12/1
Rodney	Sparks	12/11
William	Guido	12/7
Turhan	Dixon	12/15
Donald	Gilliam	12/28
Michael	Johnson	12/30
Luis	Aviles	12/12
Alvin	Johnson	1/27
Andrew	Dessuit	1/14
Manuel	Serrano	1/31
Michael	Martin	1/8
Robert	Santos	1/19
Ada	Torres	1/11
Marlon	Johnson	1/12
Sydney	David	1/16
Bruce	Benvenuti	1/14
Stanley	Gonzales	1/21
Michael	Shaw	2/26
Bruce	Betts	2/7
Joseph	Harris	2/15
John	Hanlon	2/21
Rajendra	Brijmohan	2/28
Manuel	Rodriguez	2/26
Mafalda	DaCosta	2/7
James	Marinelli	2/6
Ronald	Brunson	2/20

**New Business and Sales Contacts**

**Tel: (718) 784-5586 Ext Fax: (646) 728-0291**

Len Froio, VP Sales	266	lfroio@sdsgl.com
Billy Roach, VP Business Development	370	broach@sdsgl.com
Steve Soricillo, Senior Account Manager	267	ssoricillo@sdsgl.com
Nick Racioppo, Account Manager	362	nickr@sdsgl.com

**2008/2009 Postal Holidays**

*There will not be any mail pickups on the following holidays. Should you require **special** pickup on any of these days, please call Ray Mendoza at (718) 784-5586 x 3 and if possible, he will make the necessary arrangements.*

Holiday	Day	Date
Christmas Day	Thursday	December 25, 2008
New Year's Day	Thursday	January 1, 2009
Martin Luther King's Day	Monday	January 19, 2009
President's Day	Monday	February 16, 2009
Memorial Day	Monday	May 25, 2009
Independence Day	Friday	July 3, 2009
Labor Day	Monday	September 7, 2009
Columbus Day	Monday	October 12, 2009
Veteran's Day (Observed)	Wednesday	November 11, 2009
Thanksgiving Day	Thursday	November 26, 2009

*\* SDS is open on these holidays*